



1000 Play Streets | Grant Guidelines

1000 Play Streets is a national movement to help Australians reclaim their local streets and bring back street play, resulting in more active, socially connected and ultimately happier communities.

Play Australia invites Local Councils located in the metropolitan areas of **Melbourne, Perth and Brisbane*** to submit an application for a 1000 Play Streets co-contribution grant to pilot Play Streets within local communities.

Co-contribution grants are **valued at \$20,000** and include:

- **\$10,000 (including GST); plus**
- **Local consulting support valued at \$10,000**

The co-contribution grant is for FIVE eligible Local Councils to help activate two regular Play Streets each and importantly, to challenge internal processes to better enable communities to run their own local Play Streets on an ongoing basis.

Important – Each *regular* Play Street must run for a minimum of 4 sessions at one street location within our pilot timeframe. This means participating Councils will coordinate a total of 8 Play Street sessions across two chosen locations by 30 April 2020.

Pilot insights will inform the development of a National Play Streets package for Local Councils Australia-wide to support regular and sustainable street play within communities (launching in June 2020).

Key dates

Milestones	Dates
Grant applications OPEN	Wednesday 28 August 2019
Info session (Webinar)	Wednesday 11 Sep 2019 (2pm EST)
Grant applications CLOSE	Friday 27 September 2019 (5pm EST)
Notifications to applicants	By Friday 4 October 2019
Agreements signed	By Friday 18 October 2019
Local implementation plans developed	By Friday 29 November 2019
Play Streets pilots CONCLUDE	By Thursday 30 April 2020
Financial acquittal & final report due	Thursday 14 May 2020
National Play Streets package launched	June 2020 (date to be confirmed)

These guidelines provide information on:

- Play Australia and the project
- Our offer to Local Councils
- Eligibility criteria and grant requirements
- Application process and assessment criteria

**Also accepting applications from Logan City Council, Redland City Council, Moreton Bay Regional Council, City of Ipswich, Sunshine Coast Regional Council and City of Gold Coast in Queensland.*





Who is Play Australia?

Play Australia is the peak national advocacy organisation for PLAY.

We support and work with community and industry sectors involved in the provision of play opportunities and environments. Our members include Councils, educators, landscape architects, designers, manufacturers, recreation planners, suppliers and people with a commitment to the development of play from across Australia.

For more information please visit: www.playaustralia.org.au

What is 1000 Play Streets?

1000 Play Streets is a national movement to help Australians reclaim their local streets and bring back street play, resulting in more active, socially connected and ultimately happier communities.

Play Australia, supported by Sport Australia, is excited to deliver the pilot in partnership with CoDesign Studio (Melbourne and Brisbane), Nature Play Solutions (Perth), Centre of Sport & Social Impact at La Trobe University and Local Councils.

In many suburban communities around Australia, outdoor spaces for play are limited due to shrinking backyards or lack of adequate green space in easy walking distance from home.

In addition, children are being less independently active outside homes, which means active transport and street play are down, in fact, '73% of adults say they played on the street when they were young compared to only 24% of their kids' (Planet Ark, 2011)

Our opportunity is to work with Local Councils and select communities (who need support) to catalyse street play, with a view to better connect people and build a locally led model enabling regular and sustainable Play Streets.

When considering activating our residential streets as play spaces we must consider the regulatory environment (the red tape) that our communities face – for example:

- *Do you have a traffic management plan?*
- *Have you got public liability insurance?*
- *Have you completed a risk assessment and received your council permit?*

It's enough to turn off the most motivated community play advocates.

This pilot is about working with Local Councils to unpack the red tape in order to make it as easy as possible for communities to run regular and sustainable Play Streets.

Pilots are about (i) identifying recommended council processes and (ii) understanding where the systems that govern council decision-making fall short – so we can identify a national advocacy approach alongside councils, communities and champions (at all levels) to drive the change that is required to catalyse street play ongoing.

At the end of the project we will have a new National Play Street package for Local Councils Australia-wide to help activate 1000 Play Streets nationally over the next 5 years.

Want to find out more?

Register for the 1000 Play Streets Info Session (Webinar)

When: Wednesday 11 September 2019, 2–2:30pm (Eastern Standard Time)

[*Click here to register*](#)



Our offer to eligible Councils

- **More active, socially connected and ultimately happier communities that enjoy regular street play**
- \$10,000 (including GST)
- A local consultant in Melbourne, Brisbane and Perth available to provide expert advice and support (valued at \$10,000)
- Access to our National Play Street package and resources (in draft) to support planning and roll-out
- 2 x Play Streets signs for use during street closures
- Provision of evaluation insights to (i) help profile successes and (ii) help identify future improvements for future roll-out.
- National profile and recognition of involvement via our website, social media platforms and new national guidelines (for launch in June 2020).

Eligibility criteria

Play Australia will only accept applications from eligible organisations. Eligible organisations must be:

- An Australian local government body
- Based in the metropolitan areas of Melbourne, Perth and Brisbane.
- Also accepting applications from Logan City Council, Redland City Council, Moreton Bay Regional Council, City of Ipswich, Sunshine Coast Regional Council and City of Gold Coast in Queensland.

See appendix for full list of eligible local councils.

Applications from other groups will not be accepted, however we welcome other groups to partner alongside an eligible organisation.

Grant requirements

Participating Local Councils will be required to:

- Co-contribute a combination of financial and in-kind resources to the minimum value of \$20,000 (including GST) to match Play Australia's investment.
- Establish a local network group to involve key Council personnel, residents and key partners in planning pilot sessions.
- Develop local implementation plans (x2) **by 29 November 2019**
 - *These plans will include - community engagement approaches; sustainability models; key resources required and delivery plans (encompassing risk management, traffic management and control, insurances, Council permits and anything else considered red tape)*
- Deliver two regular Play Streets within Council boundaries **by 30 April 2020**
 - *Each regular Play Street is required to run for a minimum of 4 sessions at the same street location within our pilot timeframe. This means participating Councils will coordinate a total of 8 Play Street sessions across their two chosen locations.*
- Support evaluation requests (for example - participate in phone interviews or help survey communities)
- Support national profile initiatives (for example - to promote Play Streets and the value of play on social media or participate in video case studies coordinated by Play Australia).
- Cover the public liability of residents involved
- Provide traffic management plans and signage as identified
- Support traffic control implementation alongside residents
- Provide general feedback on our National Play Street package and resources
- Follow Play Australia's branding advice
- Complete a final report to capture what happened and where to next
- Track expenses and provide Play Australia with a final Certified Financial Statement **by 14 May 2020.**



Application process

Play Australia will only accept applications via the [online form](#), accessible via the Play Australia website.

The FIVE steps below summarise the application process:

1. Download and read the Grant Guidelines (this document)
2. Download and read the Frequently Asked Questions
3. Download and read the Grant Application Questions List (FOR REVIEW PURPOSES ONLY)
4. Recommend engaging relevant parties to support drafting responses
5. Enter and complete the [Online Grant Application Form](#) **by 27 September 2019 (closes 5pm EST)**

Note – all notifications will be provided **by 4 October 2019** and agreements will be issued to successful Local Councils at this time.

Assessment Criteria

In addition to meeting all grant requirements and eligibility criteria, Play Australia has developed the following THREE criteria to support assessment of applications:

- **COMMUNITY FIRST** – can you demonstrate that your Council places community at the centre of their decision-making and process design? *For example- outline existing Council processes that reduce the red tape on communities trying to organise street closures.*
- **INSIGHTS**– can you demonstrate that your two regular Play Streets will meet defined community needs? *For example- pinpoint evidence that shows target communities are physically inactive, socially isolated and/or have inadequate access to green space.*
- **CAPABILITY** – can you demonstrate strong capability to deliver the project to a high standard within the timeframe required? *For example- previous experience, strong buy-in across key areas within Council, traffic management expertise available, local partnerships to add value and strong community buy-in to support locally-led sustainability.*

Assessment of all applications will be conducted by Play Australia and local consultants - CoDesign Studio in Melbourne/Brisbane and Nature Play Solutions in Perth.

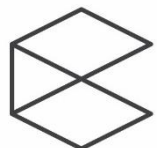
Decisions are final and Play Australia reserves the right not to enter into discussions with unsuccessful applicants.

THANK YOU FOR READING.

A big thanks to our partners



CENTRE FOR
SPORT AND
SOCIAL IMPACT



CO
DESIGN
STUDIO





APPENDIX - Full list of eligible Local Councils

Perth Metropolitan Area	Melbourne Metropolitan Area	Brisbane Metropolitan Area (and surrounds)
<ul style="list-style-type: none"> • City of Armadale • Town of Bassendean • City of Bayswater • City of Belmont • Town of Cambridge • City of Canning • Town of Claremont • City of Cockburn • Town of Cottesloe • Town of East Fremantle • City of Fremantle • City of Gosnells • City of Joondalup • City of Kalamunda • City of Kwinana • City of Melville • Town of Mosman Park • City of Nedlands • Shire of Peppermint Grove • City of Perth • City of Rockingham • Shire of Serpentine-Jarrahdale • City of South Perth • City of Stirling • City of Subiaco • City of Swan • Town of Victoria Park • City of Vincent • City of Wanneroo 	<ul style="list-style-type: none"> • City of Melbourne • City of Port Phillip • City of Stonnington • City of Yarra • City of Banyule • City of Bayside • City of Boroondara • City of Brimbank • City of Darebin • City of Glen Eira • City of Hobsons Bay • City of Kingston • City of Manningham • City of Maribyrnong • City of Monash • City of Moonee Valley • City of Moreland • City of Whitehorse • Shire of Cardinia • City of Casey • City of Frankston • City of Greater Dandenong • City of Hume • City of Knox • City of Maroondah • City of Melton • Shire of Mornington Peninsula • Shire of Nillumbik • City of Whittlesea • City of Wyndham • Shire of Yarra Ranges 	<ul style="list-style-type: none"> • Brisbane City Council • Logan City Council • Redland City Council • Moreton Bay Regional Council • City of Ipswich • Sunshine Coast Regional Council • City of Gold Coast