



Promoting
the value
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1000 Play Streets Local Government Partnership

The purpose of this MoU is to clearly identify the roles and responsibilities of each partner in supporting Play Australia's 1000 Play Streets movement.

This is a Memorandum of Understanding (MoU) between:
Play Australia (IPA Australia) – ABN 54015468405 – and
<Insert LGA name plus ABN>

SAMPLE ONLY

THIS MoU IS A SAMPLE ONLY
To request your own MoU
for signing please email:
kieran@playaustralia.org.au



Background

1000 Play Streets is a movement for Australians to reclaim their quiet residential streets as places for neighbours of all ages to connect and play, to create stronger and healthier communities.

To support and grow the movement, Play Australia is partnering with Australian Local Governments who believe that children, families, neighbours, pedestrians, bike riders and motorists should be given equal priority on our quiet residential streets – to share these important community spaces in a safe and respectful manner, so more children can play outside every day.



More information on 1000 Play Streets visit:
PlayAustralia.org.au/1000-play-streets



Gain access to 1-on-1
consulting, resources,
promo flyers, networks
and much more.

Partnership roles and obligations

Play Australia is the national campaign lead for 1000 Play Streets and agrees to provide the following benefits to Local Government partners (note: all resources provided are for your OPTIONAL use):

- Our 1000 Play Streets Toolkit for Australian Local Government with planning advice, templates and case studies to support practice
- Our evaluation toolkit to support gathering insights from Play Streets
- Our impact reports, evidence reviews and research initiatives
- A 60 minute “get started” 1-on-1 consulting session - see further details below
- Access to our online quarterly Local Government network meetings PLUS access to all previously recorded sessions
- Our Community Connect & Play Guide to support volunteer Play Street Hosts
- Our Play Australia & 1000 Play Streets logo lock up. Note – please seek Play Australia approval prior to publishing our logo lock-up
- Our “print-your-own” 1000 Play Streets flyer package with editable sections for easy updating– consisting of; (i) “Sorry we missed you” DL flyer; (ii) promotional A5 flyer; (iii) promotional A3 poster; and (iv) large promo photo frame.
- A series of social media tiles to support online promotion
- Connect you with your local residents who enter contact information on our Community Interest Register
- Lastly, your Local Government logo will feature on the Play Australia website as an official campaign partner

60 minute “get started” 1-on-1 online consulting session



If you're feeling a bit overwhelmed with our 1000 Play Streets Toolkit OR you just need some tips on how to best move forward with coordinating community Play Streets on behalf of your Local Government, we are here to help!

Our 60 minute “get started” 1-on-1 online consulting session is delivered by Kieran Brophy, who is our 1000 Play Streets Lead at Play Australia, having initiated the movement back in 2019. He has led the development of all our Play Streets capability-building resources for Local Government Australia-wide.

Kieran will take time to understand your challenges and provide you with his sage advice to help you move forward with your work plan confidently.

SAMPLE ONLY



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1000 Play Streets Local Government Partnership MoU (V2)

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<insert LGA name> is the local campaign delivery partner and agrees to fulfil the following obligations in support of the 1000 Play Streets movement:

- Actively commit to our 1000 Play Streets Principles when coordinating community play streets. **Please initial the boxes below to accept the principles outlined.**

1000 Play Streets Principles The following six principles underpin the movement – all of which are inter-connected and essential factors to support local street play.	▼ PLEASE INITIAL
1. Connections are key: We will facilitate quality connections between neighbours and support welcoming environments	
2. Let the children play: We will allow children the freedom, time and space to play their way	
3. Lead from the street: We will support Play Streets Hosts and neighbours to define WHAT their play street looks like and HOW they meet the local needs of their communities	
4. Help those who need it: We will provide equity of opportunity and offer additional support to those who need it	
5. Balance safety always We will ensure the safety of children and communities at all times, during Local Government interventions that support use of streets as shared spaces	
6. Build on local supports We will identify existing opportunities to help fast-track or improve local efforts to organise and sustain play streets	



For a full description on each of these principles please read “**1000 Play Streets Toolkit for Australian Local Government**” – page 11

- Support profile of 1000 Play Streets through general campaign promotion across social media channels – using **#1000PlayStreets** and tagging **@PlayAustralia**
- Support joint-advocacy opportunities to challenge poor legislation and open streets for people
- Share any photos, videos, stories, reporting or evaluation completed with Play Australia
- Share your Local Government logo to be profiled on the 1000 Play Streets website
- If using the Play Australia & 1000 Play Street logo lock up OR altering our “print-your-own” flyer templates, you will seek approval from Play Australia prior to publishing



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1000 Play Streets Local Government Partnership MoU (V2)



Timeline

This MoU is valid for 2 years from the date of co-signing.

Financials

Cost of the 1000 Play Streets Local Government Partnership package is:



FREE for Play Australia Full Benefits Members. Please review Member benefits and sign-up options [here](#).

If you're unsure whether or not you're a Play Australia Full Benefits Member, please check with us first.

Risk management

Play Australia disclaims any and all liability associated with the local delivery of community play streets.

<insert LGA name> accepts liability and is responsible for coordinating community play streets – including creating safe and welcoming environments for whole-of-communities.

Additional terms

Play Australia reserves the right to update campaign resources for Local Government use.



Extra resources

Play Australia also offers EQUIPMENT PACKS and A-FRAME STREET SIGNAGE for Local Government to purchase as needed. All purchases support Play Australia's continued work to grow the 1000 Play Streets movement. [View here.](#)



Signatures

This MoU between Play Australia and <insert LGA name> accepts the outlined roles, obligations, timeline, financials, risk management & additional terms.

Signed for and on behalf of
Play Australia by

Kieran Brophy

Signed for and on behalf of
<insert LGA Name> by

<insert Contact Name>

Campaign Lead
Play Australia

<insert Title>
<insert LGA Name>

Date

Date



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