



promoting the value of play

Policy for Use of the Play Australia Member Logo Updated July 2017

- The Logo may not be used by non-members, including former members whose membership has lapsed due to nonpayment of dues. To check whether you and/or your organization is a current member, please email barb@playaustralia.org.au
- The Logo may not be used to indicate any kind of endorsement by Play Australia of a company's product or service; or that any official status for any product or service has been conferred by or is otherwise associated with Play Australia or to show any kind of relationship with Play Australia aside from those permitted above.
- The Logo may be used to identify your company or organization as a Play Australia member. It may be used on websites, signage, reports, brochures, and other publicity or display materials.
- The Logo may link only to the Play Australia (www.playaustralia.org.au) home page. You may not use it to link to other pages on your website or any other websites.
- The Logo must be used in its entirety and may not be altered in any way, including proportion, color, element, type, etc. except by express permission from Play Australia. The logo can be resized to fit your promotional material but you must not change the colour or font.
- The Logo can be printed in black ink or in its original colors. Altering the color scheme of the logo is not permitted.
- The Logo may not be used in connection with any disparaging statements about Play Australia or its products, or statements that otherwise reflect poorly on Play Australia.
- The Logo may not be used on any web site that is in violation of any applicable laws or governmental regulations.
- Play Australia reserves the right to disallow any use of the Logo.
- Any unauthorized use of the Logo may result in legal action and loss of membership.

If you have questions about any of the conditions above, write to: Executive Director, Play Australia, PO Box 2060 North Melbourne Vic 3051 or email barb@playaustralia.org.au

TO REQUEST A HIGH RESOLUTION COPY OF THE MEMBER LOGO, AS A PDF OR INDESIGN OR PHOTOSHOP FORMATS, please contact reanae@playaustralia.org.au