MEDIA ALERT



NOT FOR CIRCULATION UNTIL: 5AM on Monday 11 APRIL 2022

Playground Finder AVAILABLE NOW for Canberra families

ACT Government under the Nature Play Grants Program is excited to team up with Play Australia to launch Playground Finder in Canberra - a free and easy to use platform designed for families on the go, to help them discover local playgrounds to explore.

Local mum Astoria Bright loves visiting local playgrounds with her son Eli and has been helping Play Australia to populate all 500 playgrounds around Canberra on Playground Finder.

"I'm genuinely surprised at the number of amazing playgrounds we have here in Canberra," says Astoria. "Our family visits different playgrounds every week and we're always finding new ones to explore".

Getting outside and making time for play is so important for our children's physical health and mental wellbeing. And it's fun!

When asked why Astoria uses Playground Finder, "The reason why I love Playground Finder is because it helps families discover hidden playgrounds in their own neighbourhoods and of course, gives families more opportunities play outside".

Minster for Sport and Recreation Yvette Berry celebrates the launch of Playground Finder in Canberra.

"This is a terrific resource for our local families and we encourage you all to give it a try," says Minister Berry. "With your help we can review and share all 500 playgrounds in Canberra, to get more families visiting these important community spaces".

Playground Finder is a key initiative of Play Australia, the peak advocacy organization for play in Australia.

Barb Champion, Executive Director at Play Australia welcomes the partnership and applauds ACT Government for supporting Playground Finder to better service the local community.

"We need to better promote our local playgrounds to families," says Ms Champion. "These are essential spaces to enable our communities to come together and to give our children greater opportunities to play outside every day, for their healthy development."

Playground Finder is available on website and smartphones (both iOS and Android) listing all 500+ playgrounds in Canberra including locations, features, photos, ratings and reviews.

Visit Playground Finder today at <u>www.playgroundfinder.com</u>

Or download from your **Google Play Store** or **App Store**

For further information about this media alert please contact Kieran Brophy, Assistant Director at Play Australia on (m) 0400 982 175 or (e) <u>kieran@playaustralia.org.au</u>

Available for interview:

- Kieran Brophy | Assistant Director Play Australia | M: 0400 982 175
- Astoria Bright | Parent Ambassador for Playground Finder | M: 0416 266 909

Logos for use:



Picture for use over the page.

Picture for use:



Picture description: Canberra parent, Astoria Bright with her husband Matt and son Eli.