

# play ground finder

AN INITIATIVE OF



Become a  
Playground Finder  
partner today!

- ✓ Do you want to provide a valuable community service that is proven to **Build Promotion, Knowledge + Attendance** at local playgrounds?
- ✓ Would you like your communities to improve their own health and wellbeing by embracing the latest digital technology for free?

If you answered **yes** to the above, then  
Playground Finder is for your Local Government.

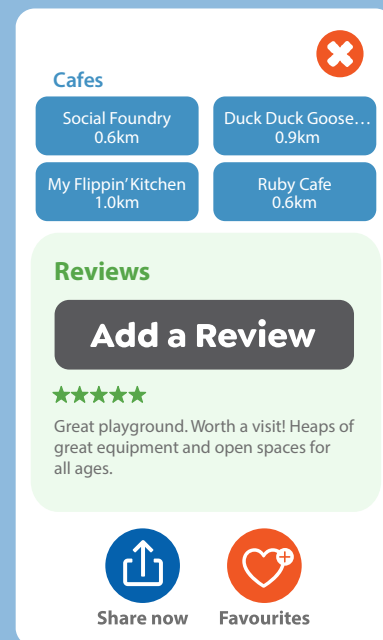
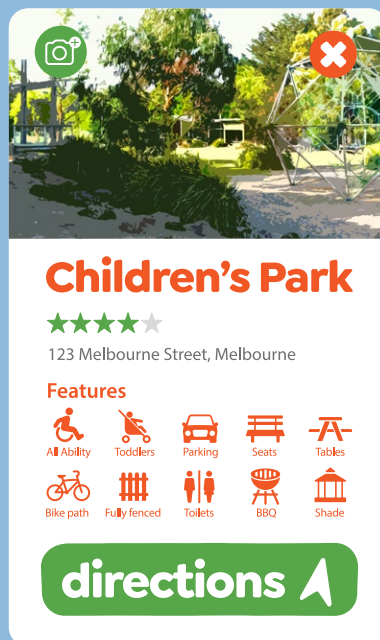
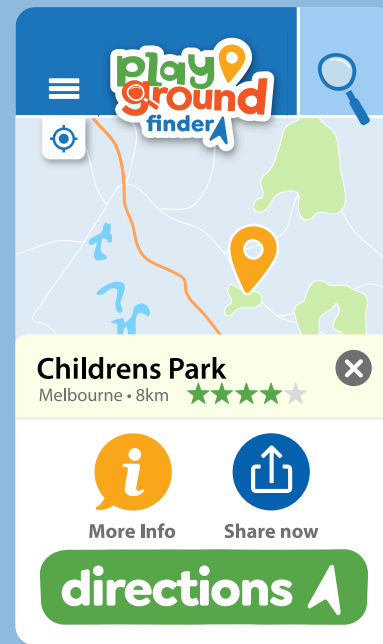
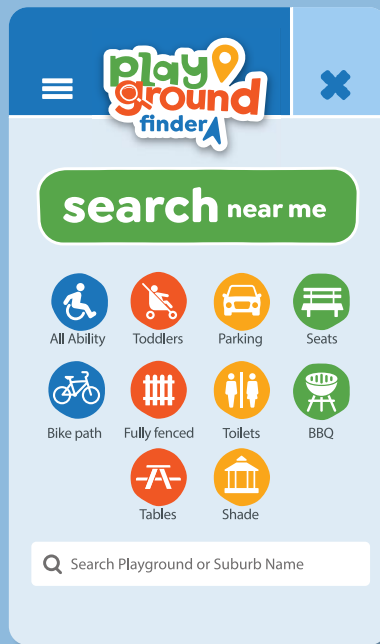
# So what is Playground Finder?

Playground Finder is a **free** and **easy-to-use** digital platform designed for **families-on-the-go** to help them **discover** new playgrounds to explore that are **suitable** for their own family needs.

Playground Finder profiles photos, playground features, user reviews and ratings to create a fun user experience, alongside a simple search function with directions to find playgrounds effortlessly.

Available on website and both iOS and Android apps, Playground Finder is an initiative of Play Australia, the peak national advocacy organisation for play in Australia.

Check it out at [playgroundfinder.com](https://playgroundfinder.com)





## What are Playground Finder Users saying?

*“Great way to discover new places to take the kids and meet up with friends”*

*“I love using it to explore playgrounds in different suburbs, just to mix things up a bit!”*

*“I can use it anywhere I go”*

*“I really like the reviews and photos”*

## Benefits for Local Government

Your communities will have free and unimpeded access to Playground Finder

All your chosen playgrounds will feature on the platform

Play Australia will support email access to subscribers in your municipality – for example: we can share play surveys OR promotion of new playgrounds\*

**PLUS** you'll receive your own promotional pack from Play Australia to help engage your communities with Playground Finder.

\* Conditions apply

## Are there costs involved?

**Yes,** there are costs associated to ensure that Playground Finder has the most up-to-date information available for your communities

That said, Playground Finder partnerships start from as little as \$3600 (ex GST) with a five year service guarantee for Australian Local Governments.

**Important** – Play Australia Full Benefits Members receive a 10% discount.

# Thank you!

Since re-booting Playground Finder in December 2021 we thank the following supporters who have helped us populate their local playgrounds.



## How do Local Governments get involved?

**It's Easy** to get involved, Play Australia is asking Local Government partners to share your playground information with us, in whatever form it comes.

To discuss, please contact Kieran Brophy at Play Australia on (m) **0400 982 175** or (e) [kieran@playaustralia.org.au](mailto:kieran@playaustralia.org.au)

**Thank you for your interest in Playground Finder**

*We also recognise the generosity of Suzette and Ben Hosken for donating Playground Finder to Play Australia in 2020*



Promoting  
the value  
of play

