

Promoting the Value of Play Recognition Program

Objective of the Play Recognition Program

The Play Australia Recognition Program will acknowledge and acknowledge Play Australia members for outstanding achievement and excellence in their field of work in the promotion of the value of play in a non-competitive environment.

The *Promoting the Value of Play Recognition Program* will celebrate people and projects that enhance the outdoor play experience for children, families and communities; and we will develop the Play Australia website as the “go to” website to see innovative play activities and initiatives, and playspaces which support the right to play for all children in Australia.

Aim of the Play Recognition Program

Nominations will be encouraged from people and projects from different contexts, environments and business endeavours with high and low budgets.

The Play Recognition Program will:

- promote a significant understanding of the importance and value of play within the wider community and the play sector itself;
- improve business success for recipients with increased personal and professional recognition of their work;
- cultivate a source of credibility and prestige, and be sought after by those in the play sector. A successful nomination will be deemed an achievement and demonstrate members who are committed ambassadors of quality play opportunities that benefit the wellbeing of children.

Recipients of an award must be a Play Australia member, thus providing a marketing tool to increase membership.

Administration

- the Board has appointed a Play Recognition Committee that will be responsible for the review of applications 4 times a year and will report and make recommendations to the Board on a regular basis;
- the Recognition Committee will have a minimum of 4 and maximum of 6 people, one of whom will be a Board member and include children where possible;
- the Recognition Committee will include non-Board members, but all members of the Recognition Committee will be a Play Australia member (except children);
- where practical, Committee members should be familiar with the activity being nominated;
- State-based Play Recognition Committees can be formed if requested by State Branches, to provide local nominations and consideration, and recommendation to the national Committee, with the approval of the Board;
- application forms and closing dates will be advertised to all members;
- Play Recognition Awards will be presented throughout the year;
- successful nominees will be recognised through the website, newsletter, media releases, forums, the AGM and Annual Report and will be presented with a suitable memento;
- feedback will be provided to unsuccessful applicants;
- the logo for the Play Recognition Program will be a coloured kite;
- the Play Recognition Program will be non-competitive in that nominations will only be judged against the selection criteria;
- to nominate for an award the person/organisation must be a Play Australia member;
- members of the Play Recognition Committee will not nominate anyone for an Award and any conflict of interest must be declared; and,
- there will be no cost to submit a nomination.

Nominations

- nominations can be submitted by a Play Australia member themselves or by any member organisations;
- there will be no limit on the number of awards each year;
- nominations can be received throughout the year and the Play Recognition Committee will meet 4 times per year to determine the successful nominations;
- nominations to be submitted by the Web Form at this page playaustralia.org.au/member-showcase OR alternatively by emailing application with attachments to barb@playaustralia.org.au;
- all successful nominations will be displayed on the website in a dedicated page.