

Promoting the Value of Play Recognition Program

Nomination Selection Criteria

- The nominator must be a current financial member of Play Australia (individual or organisation);
- The activity will have occurred or been completed within 24 months of nomination;
- The application must promote the value of play by:
 - identifying and demonstrating that the target audience has been successfully reached;
 - identifying the play value for children both at project completion stage and post completion;
 - detailing where and when the activity or project occurred;
 - identifying how the project or activity was delivered, including all partners, stakeholders and contributors;
 - demonstrating how the outcomes of the project or activity, both positive and negative, have promoted the value of play;
 - the participation of children and other key users;
 - detailing rationale and guiding principles e.g. Strategies, Master Plans, Policies;
 - listing the budget and funding sources, including ongoing costs if required;
 - endorsement of all project partners (signed authorisation if nominating a third party); and,
 - evaluation of the project or activity and how it will be monitored in the future.

Nominations will not be considered that are singly for a commercial product or service on their own but can be considered as part of broader project or activity.

Applications should address the following questions:

- What was the aim of your project
- How have children benefited from this project
- Have children been involved in the development of your project

Applications sent via email rather than the Web Form should include the following details:

- Contact Details of Applicant and/or Organisation;
- Title of the Project, Person or Activity being nominated;
- Summary of nomination (50 word max.);
- Written/visual presentation answering the above selection criteria (maximum of 200 words and including 5 photographs, and optionally a link to Multi-media file if available (for example link to YouTube upload);
- All text should be readable by a Grade 5/6 student;
- All content must be available for publication on PA website and other media (identifiable people in photographs or video must give written consent); and,
- Key partners including land managers must give written consent for publication of material.

Examples of suitable nominations might include but not limited to:

- ✓ Community engagement activities / programs that promote play;
- ✓ A tool or resource developed to promote play;
- ✓ Strategic Planning for new play opportunities/programs;
- ✓ An event or project that promoted the value of play;
- ✓ Spaces and places made available for play;
- ✓ A person(s) or organisation who have made a significant ongoing contribution to promoting the value of play.

Further information can be requested from Executive Director, Barb Champion at barb@playaustralia.org.au or Renaee Churches at renee@playaustralia.org.au