

# Become a



# PARTNER

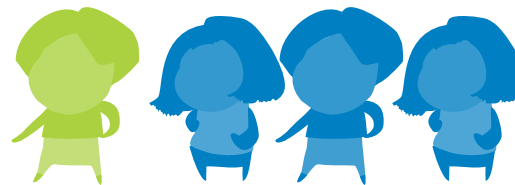


**Play Australia is seeking to partner** with professionals OR community-focussed organisations to deliver projects that improve outside play provision and enhance the health and wellbeing of children and young people.

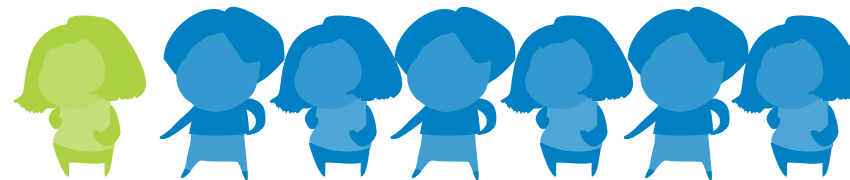
**Play Australia is interested in play interventions that:**

- ✓ Engage with parents/caregivers of children 0-12 years old OR young people 13-17 years old;
- ✓ Are based in home or community settings; and
- ✓ Seek to support better physical activity OR develop better mental health outcomes for at-risk cohorts – including, but not limited to:
  - Aboriginal/Torres Strait Islander communities;
  - Multicultural communities (particularly from non-english speaking backgrounds);
  - Children or young people with disabilities; and
  - Disadvantaged communities

**In Australia the health and wellbeing of our children and young people is at crisis point.**



**1 in 4 children** are overweight or obese  
(AIHW, 2019)



**1 in 7 children** are experiencing a mental health condition  
(Beyond Blue, 2019)



is a national campaign to get more children and young people playing freely outside every day to improve their health and wellbeing.

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[www.playtoday.org.au](http://www.playtoday.org.au)



# So what do we offer?

Project management and evaluation expertise

Play knowledge, professional development and resources

Connection with diverse stakeholders

Campaign support – including Play Today branding and design

National promotion via multiple channels

Partner recognition and profile



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## 3 things to consider before contacting Play Australia

- 1 Who are you targeting with your project and why do they need it? Are you responding to current evidence?
- 2 Do you have roles and responsibilities mapped for project partners – including what you need from Play Australia?
- 3 How are you going to resource this project?  
**Note – Play Australia is happy to support grant submissions.**

**If you have a big idea to support our Australian children to play today please contact:**

Play Australia  
info@playaustralia.org.au

[www.playtoday.org.au](http://www.playtoday.org.au)

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Promoting the value of play



make time today for outside play